

ORDER

**Wichita KS KSNW**

Orders

Order / Rev: A2613284

Alt Order #: 27023779

Product Desc: Primary

Estimate: 587

Flight Dates: 07/28/20 - 08/04/20

Original Date / Rev: 07/30/20 / 07/30/20

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: Jamestown Associates

Buying Contact:

Billing Contact:

116 Craig Road

Manalapan, NJ 07726

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: WEEKLY

Agency Commission: 15%

Advertiser

Name: POL/With Honor PAC

Demographic: A50+

Product Codes: PL6

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-ISS

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID: IN11165/SP1819/AU5881

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/02/20	35	\$19,120.00	\$16,252.00
08/03/20	08/09/20	12	\$6,500.00	\$5,525.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	47	\$25,620.00	\$21,777.00	201.30
Totals	47	\$25,620.00	\$21,777.00	201.30

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	07/28/20	08/04/20	KSN Today 2	CM	6-7am	MTWTF--	:30	5	\$200.00	P3	2.20	NM	6	\$1,200.00
Channels : KSN,KSNG,KSNN,KSNNW															
KSN Today 2															
COMMENTS APPLY TO SUB LINES A THRU B															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/28/20	08/03/20	MTWTF--			5			\$200.00		2.20			
Week:		08/04/20	08/10/20	-T-----			1			\$200.00		2.20			
2	Multi	07/28/20	08/04/20	Today Show 7-8am	CM	7-8am	MTWTF--	:30	5	\$700.00	P2	2.80	NM	6	\$4,200.00
Channels : KSN,KSNG,KSNN,KSNNW															
Today Show 7-8am															
COMMENTS APPLY TO SUB LINES A THRU B															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/28/20	08/03/20	MTWTF--			5			\$700.00		2.80			
Week:		08/04/20	08/10/20	-T-----			1			\$700.00		2.80			
3	Multi	07/28/20	08/04/20	Today Show 8-9am	CM	8-9am	MTWTF--	:30	5	\$270.00	P3	2.70	NM	6	\$1,620.00
Channels : KSN,KSNG,KSNN,KSNNW															
Today Show 8-9am															
COMMENTS APPLY TO SUB LINES A THRU B															
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/28/20	08/03/20	MTWTF--			5			\$270.00		2.70			
Week:		08/04/20	08/10/20	-T-----			1			\$270.00		2.70			

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Advertiser: POL/With Honor PAC
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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
4	Multi	07/28/20	08/03/20	KSN News Channels : KSNC,KSNG,KSNL,KSNNW KSN News COMMENTS APPLY TO SUB LINES A THRU A KSN News	CM	12n-1pm	MTWTF--	:30	5	\$200.00	P3	2.00 NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	07/28/20	08/03/20	MTWTF--					5	\$200.00		2.00		
5	Multi	07/28/20	08/03/20	M-F 430-5p Channels : KSNC,KSNG,KSNL,KSNNW M-F 430-5p COMMENTS APPLY TO SUB LINES A THRU A Jeopardy	CM	430-5pm	MTWTF--	:30	5	\$560.00	P2	5.60 NM	5	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	07/28/20	08/03/20	MTWTF--					5	\$560.00		5.60		
6	Multi	07/28/20	08/03/20	KSN News at Five Channels : KSNC,KSNG,KSNL,KSNNW KSN News at Five COMMENTS APPLY TO SUB LINES A THRU A KSN News	CM	5-530pm	MTWTF--	:30	5	\$700.00	P2	6.10 NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	07/28/20	08/03/20	MTWTF--					5	\$700.00		6.10		
7	Multi	07/28/20	08/03/20	KSN News at Six Channels : KSNC,KSNG,KSNL,KSNNW KSN News at Six COMMENTS APPLY TO SUB LINES A THRU A KSN News	CM	6-630p	MTWTF--	:30	5	\$900.00	P2	7.10 NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	07/28/20	08/03/20	MTWTF--					5	\$900.00		7.10		
8	Multi	07/28/20	08/03/20	M-F 630-7p Channels : KSNC,KSNG,KSNL,KSNNW M-F 630-7p COMMENTS APPLY TO SUB LINES A THRU A Wheel of Fortune	CM	630-7pm	MTWTF--	:30	3	\$1,200.00	P2	10.20 NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	07/28/20	08/03/20	MTWTF--					3	\$1,200.00		10.20		
9	Multi	07/28/20	08/03/20	LN M-F Channels : KSNC,KSNG,KSNL,KSNNW KSN News at Ten Mon-Fri COMMENTS APPLY TO SUB LINES A THRU A KSN News	CM	10-10:35pm	MTWTF--	:30	5	\$600.00	P3	4.10 NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	07/28/20	08/03/20	MTWTF--					5	\$600.00		4.10		
N10	Multi	08/02/20	08/02/20	Sun KSN News at Five Channels : KSNC,KSNG,KSNL,KSNNW Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$200.00	P3	0.00 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
	Week:	07/27/20	08/02/20	-----S					1	\$200.00		0.00		
Totals													47	\$25,620.00



125 West 55th St
New York, NY 10019

Contract # 27023779	Changes as of: 7/30/2020 at 3:05 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 82/90/587	Flight: 7/28/20 - 8/4/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: JAMESTOWN ASSOCIATES 116 Craig Road Manalapan, NJ 07726	Advertiser: With Honor Fund	Market: Wichita	Total \$: \$25,420.00
Product: Primary	Agency Order #: 9790942	Office: WASHINGTON	Total Spots: 46
Buyer: Lacks, Penny	Salesperson: KELLY JOHNS 202-872-5880	Service: Nielsen	Total CPP: \$127.55
Separation:		Primary Demo: Adults 50+	Total GRP: 199.3
		Assistant: KELLY JOHNS 202-872-5880	Traffic #: A2613284

#	Day/Time	DP	Program	Rate	A50P Rating	Len	7/28 - 8/4			Total Spots	Total \$	CPP*	GRP*
							7/28	8/4					
MSD 4	Tu-F,M 12n-12:30p		KSN News	\$200.00	2.0	30	5	4		4	\$800.00	\$100.00	8.0
MGD 10	Su 5p-5:30p		KSN News @5	\$200.00	0.0	30	1	0		1	\$200.00	\$0.00	0.0
TOTALS:							43	3		46	\$25,420.00	\$127.55	199.3

Makegood Comments			
Date/Time	Action	Added by	Comment
07/30/20 3:05 PM	Sent To Rep	Patty Sparkman	PLEASE ACCEPT MG OFFER ASAP.